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VWU is transforming from an aspiring college to an inspiring university

2016-2017 ANNUAL REPORT **Capital Projects**

SPECIAL EDITION Winter 2018

MAGAZINE

NIVERSITY



Our Amazing Year in Review

Welcome to the Annual Report Edition of Virginia Wesleyan University Magazine!

We're proud to present the highlights of an exceptionally busy and groundbreaking year at VWU–transitioning from an aspiring college to an inspiring university, Coastal Virginia's Premier University of the Liberal Arts and Sciences.

Building on an outstanding academic reputation, we have forged new partnerships, developed innovative programs, and enhanced our leadership within Coastal Virginia, the Commonwealth of Virginia, and the nation. Leaders in education, business, government, the Virginia United Methodist Conference, the media, and the non-profit community, among many others, have embraced us, encouraged us, and celebrated with us as we have achieved significant milestones in our journey.

From the opening of three new major facilities—the Greer Environmental Sciences Center, the Frank Blocker Youth Center, and the Betty S. Rogers Track and Field Center—to construction underway of the Susan S. Goode Fine and Performing Arts Center, we've applied the generous philanthropic support of some very special friends of VWU to exciting opportunities for the entire campus community.
This past year, we launched the Batten Honors College, a competitive academic program that provides a transformative experience for high-achieving students.

• Approval by our accrediting body to be a graduate-level institution permitted the addition of two new graduate-degree programs and an extensive online program.

• We made outstanding progress in enrollment management, capital fundraising, and information technology—including the new University Portal which will permit a revised, streamlined VWU website, and the highly anticipated online bookstore.

• We launched University College, which will operate all for-credit programs outside of the

traditional undergraduate program, and support non-credit, continuing-education.

• And we celebrated the winning of the NCAA Division III national championship in softball and launched men's and women's swimming teams, among many other successes in our athletic program!

We thank our faculty and staff for a year filled with growth and accomplishments, as well as our alumni and friends who steadfastly support the University. We are blessed to have a distinguished and engaged Board of Trustees, led by Chair David Kaufman, and an active, talented Alumni Council chaired by Mavis McKenley, who also serves as a Trustee. Our University benefits as well from the participation and perspectives of the President's Parents Roundtable and the Corporate Leaders Council.

And we owe much appreciation to those of you who contribute financially and otherwise to our current and future success. Your support sustains us in all that we do at the University. If you've already made a financial gift during the 2017-2018 fiscal year at VWU, we thank you. If not, I invite you to participate by making a tax-deductible gift at www.vwu.edu/giveonline or by using the enclosed envelope.

Last but not least, as always, it's a great day to be a Marlin!

Sincerely,

Scott D. Miller, Ph.D. President



PRESIDENT AND LEADERSHIP

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DR. TIMOTHY O'ROURKE Provost and Vice President

DR. MORT GAMBLI Senior Vice President

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ROBERT LEITGEB Chief Information Officer

JOANNE M. RENN Executive Director of Intercollegiate Athletics

STEPHANIE SMAGLO Executive Assistant to the President

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SUZANNE SAVAGE Associate Vice President for Advancement and Board Relations

LORI HARRIS '94, Executive Director of Annual Giving and Alumni Relations

General inquiries for Alumni Relations can be sent to: alumni@vwu.edu

MARKETING & COMMUNICATIONS LAYNEE TIMLIN LEONA BAKER CHRISTINE HALL JANICE MARSHALL-PITTMAN

PHOTOGRAPHY JANICE MARSHALL-PITTMAN

VIRGINIA WESLEYAN MAGAZINE Inquiries about content can be sent to magazine@vwu.edu

READ VIRGINIA WESLEYAN ONLINE Past issues of our magazine can be found online at www.vwu.edu/magazine

Front Cover: Greer Environmental Sciences Center. Photo © Alan Karchmer



Initiation of the Highly Selective Batten Honors College

The creation of the Batten Honors College, named for longtime Virginia Wesleyan Trustee Emerita Jane Batten and her late husband Frank, brought a competitive academic program to VWU that provides a transformative experience for high-achieving students.

The first class, welcomed for the fall 2017 semester, experiences an intensive curriculum, designed and approved by VWU faculty, which includes four interdisciplinary seminar courses, a faculty-led study-away course, a living-learning community, e-portfolio, extensive experiential learning, and a senior capstone project. Each year, a cohort of Batten Fellows, receiving full tuition scholarships, and Shumadine Scholars, receiving two-thirds tuition, will be recruited, resulting in 160 Batten Honors College students every four years. Dr. Joyce Easter, Professor of Chemistry, is Dean of the Batten Honors College.



Graduate and Online Programs Approved

The Southern Association of Colleges and Schools Commission on Colleges approved Virginia Wesleyan as a Level III institution during the 2016-17 academic year. The classification to this level enabled VWU to begin to offer master's degrees and expand its academic program to include a Master of Arts in Education, an online Master of Business Administration and online degree-completion programs at the undergraduate level. The advanced education that these programs provide empower students to compete for more rewarding jobs in their chosen specializations. The University also currently offers three online degree-completion programs at the undergraduate level. These flexible online programs introduce an unprecedented level of convenience for non-traditional students and have the potential for significant growth.



OPENING OF THREE MAJOR FACILITIES

GREER ENVIRONMENTAL SCIENCES CENTER

The Greer Environmental Sciences Center, which opened in fall 2017, supports a national environmental-engagement program at the University. Completion of this stateof-the-art facility provides unparalleled opportunities to study the marine sciences, ecology, and preservation and sustainability of the natural world, while fostering regional collaboration with organizations such as the Brock Environmental Center/Chesapeake Bay Foundation, Virginia Aquarium and Marine Science Center, and the Virginia Institute of Marine Science.

Photos © Alan Karchmer



FRANK BLOCKER YOUTH CENTER

Virginia Wesleyan and the YMCA of South Hampton Roads broke ground in December 2016, for a 6,000-square-foot partnership facility. Completed in May 2017, the facility is located on the VWU campus at the entrance to the Wilson Arboretum. It houses three classrooms that open into a large multi-purpose room, four offices, a reception area, kitchen, and an adjacent outdoor amphitheater with stage. The building is used by the University and Tidewater Collegiate Academy during the academic year and by YMCA Camp Red Feather during the summer months. A newly established partnership with Tidewater Collegiate Academy—which serves students from primary grades through high school — functions as an on-campus laboratory school for VWU's teacher-education students.





BETTY S. ROGERS TRACK AND FIELD CENTER

Construction on Virginia Wesleyan's new 400-meter track and field began in June 2017. This significant addition to VWU's athletic facilities is located at the northeast corner of campus near the intersection of Wesleyan Drive and Baker Road. The eight-lane track, in accordance with NCAA regulations, includes a rubber athletic surface and features discus and hammer throw, high jump, long jump/triple jump, pole vault, shot put, and steeplechase.

The Rogers Track and Field Center was made possible through gifts from two donors, one who wishes to remain anonymous. Additional financial and in-kind support from Bill S. Shelhorse, a member of the Board of Trustees and a graduate from Virginia Wesleyan's first class in 1970, and from his company, Chesapeake Bay Contractors, made the track a reality. The Betty S. Rogers Track and Field Center is named in memory of Bill's late sister, an important influence in his early life and instrumental in his enrolling at Virginia Wesleyan.



SUSAN S. GOODE FINE AND PERFORMING ARTS CENTER



BREAKING GROUND for The ARTS at VWU

Virginia Wesleyan University broke ground December 1 for the Susan S. Goode Fine and Performing Arts Center. The 23,000-square-foot academic facility is scheduled for completion in early 2019 and will feature an impressive glass-enclosed grand lobby and 300-seat theater.

"When we envisioned the design and forthcoming construction of this new center," said Virginia Wesleyan University President Scott D. Miller, "we were very mindful of the vibrant arts scene in both Virginia Beach and Norfolk. We imagined a center that would build on our institution's excellent tradition in the fine and performing arts while raising the curtain on innovative initiatives and exciting new expressions of artistic achievement." Theater support spaces will ring the stage, including a scene shop, dressing rooms, green room, costume, prop, and equipment storage. The front of the building will feature inspiring landscaping, a plaza for outdoor programming, and a peaceful lake surrounded by natural green space. The center will also serve as a unique venue for visiting speakers, honorary inductions, and awards ceremonies.

Nationally recognized philanthropist Susan Goode is the namesake of the center, as well as the University's Susan S. Goode School of Arts and Humanities. She has been an active member of the Virginia Wesleyan University Board of Trustees for over a decade, chairing the Board's Academic Affairs Committee since 2015 and serving as secretary of the Board during the 2014-15 academic year. She and her husband, David Goode, are enthusiastic advocates for the arts, not only recognizing the importance of these disciplines, but believing they are fundamental to a comprehensive liberal arts education.

Support from Board Parliamentarian Henry Watts and his wife, Eleanor, and Trustee Emerita Joan Brock and her late husband, Macon, resulted in the center's entryway, which will be named "The Eleanor and Henry Watts Grand Lobby and Gallery," and the main theater, which will be named "The Joan and Macon Brock Theater."

This will complete the first phase of a new arts complex at Virginia Wesleyan. The University expects to renovate studio spaces and classrooms in the existing Fine Arts Building in the future.

NEW PROGRAMS



Men's, Women's Swimming Debuts at VWU

Virginia Wesleyan hosted its very first intercollegiate home swim meet on October 21, 2017, in the natatorium of the Jane P. Batten Student Center. Students, faculty, staff and guests were invited to "Pack the Pool" for this historic event and celebration of the University's recently established swim program. "It makes sense that the Marlins have a swim team," notes VWU Head Swimming Coach Mike Ginder. "Since it's a new program with a blank slate, I'm looking forward to helping shape it. I'm really excited about the potential of this team."

Photo: Allaina Boggs '21

UNIVERSITY COLLEGE

During President Scott D. Miller's State of the University Address on August 22, he announced the establishment of University College of Virginia Wesleyan University. University College operates all for-credit programs outside of the traditional undergraduate program and also supports non-credit, continuing-education offerings.

University College will be an important source of enrollment, will expand VWU's presence in the highereducation market, and will coordinate planning and promotion of future educational opportunities in the increasingly popular non-traditional market. It will not be an auxiliary enterprise; rather, it will be a fully integrated unit of the Virginia Wesleyan curriculum.

PROGRAMS INCLUDE:

- VWU Online
- Evening and Weekend
- Advanced Scholars
- Early Enrollment
- Dual Credit
- Robert F. Boyd Institute
- American Culture and Tourism Management
 Internship Program at Busch Gardens
- Center for the Study of Religious Freedom
- Center for Sacred Music
- The Lifelong Learning Institute with Westminster-Canterbury on Chesapeake Bay
- AND OPPORTUNITIES THROUGH:
- VFIC Language Exchange
- Virginia Tidewater Consortium for Higher Education

With this edition of Virginia Wesleyan University's Annual Report, we acknowledge the generous financial support of alumni and friends, faculty and staff, students and parents, businesses, foundations, and organizations during the 2016-2017 fiscal year, ending June 30.

On behalf of all who benefit from the leadership investment of our donors, we say thank you as we invite your continued engagement with, and support of, Virginia Wesleyan University.

THANK YOU TO OUR DONORS

FINANCIAL REPORT

Virginia Wesleyan University completed the fiscal year on June 30, 2017, with operating revenues totaling \$60,618,442, expenses of \$60,468,500, and a net excess of revenues over expenses of \$149,942. Contributed gifts and pledges for 2016-2017 totaled \$12,928,847. Excellence Fund gifts of \$1,131,698 totaled 8.75 percent of all gifts and pledges. It continues to be a critical source of funds to meet operating needs and to fund annual scholarships, undergraduate research, study-away experiences and faculty development programs.

Virginia Wesleyan University's endowment value is affected by several factors each year, including investment returns, new contributions, and the annual payout for University programs, scholarships and professorships. The endowment generated an investment return of 12.97 percent for the fiscal year that ended June 30, 2017. It was valued at \$56,770,385 increasing from a market value of \$52,577,000 on June 30, 2016.



OPERATING STATEMENT OF REVENUE AND EXPENDITURES

for the 12-month period ending June 30, 2017

REVENUES AND TRANSFERS

	\$ 60,618,442
Other	342,175
Interest Income	14,990
Endowment Income	2,852,824
Gifts, Grants and Transfers	3,665,393
Auxiliary Enterprises	9,155,647
Student Fees	\$ 44,587,413

EXPENDITURES

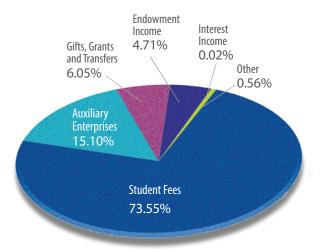
Instruction	\$ 12,735,918
Student Aid	23,005,940
Institutional Support	6,699,273
Student Services	6,371,009
Auxiliary Enterprises	4,877,343
Long-term Debt	2,469,499
Operation and Maintenance	
of Physical Plant	2,850,054
Academic Support	1,459,464
	\$ 60,468,500
Net excess of Revenues	
Over Expenditures	\$ 149,942

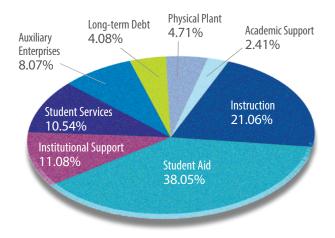
SUMMARY OF CONTRIBUTIONS (Gifts and Pledges)

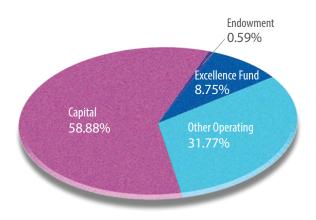
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Excellence Fund	\$ 1,131,698
Other Operating	4,108,141
Capital	7,612,125
Endowment	76,883

\$ 12,928,847

Make your gift conveniently and safely online at www.vwu.edu/giveonline View a complete list of donors: www.vwu.edu/donors







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BOARD OF TRUSTEES

The Board of Trustees is the governing body of Virginia Wesleyan University. It supports the University's mission, is responsible for securing adequate financial resources for the operation of the University, and establishes long-range goals and institutional policies.

David L. Kaufman Chair

Scott D. Miller, Ph.D. (Ex officio) President of the University

Jonathan E. Pruden Vice Chair

Cynthia M. Rodriguez '14 Secretary

Anne B. Shumadine Treasurer

D. Henry Watts H'07 *Parliamentarian*

Gary D. Bonnewell '79 H'16 Immediate Past Chair

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* ex officio

Scott D. Miller, Ph.D. * Tassos J. Paphites '79 Deborah M. Paxson '75 Jonathan E. Pruden Robin D. Ray Cynthia M. Rodriguez '14 Louis F. Ryan Alan H. Shaw William S. Shelhorse '70 Anne B. Shumadine M. Wayne Snead * Lee T. Stevenson '85 Linda Thomas-Glover, Ph.D. Kenneth G. Trinder II George K. (Chip) Tsantes III '83 D. Henry Watts H'07 Michael J. White '81

TRUSTEES EMERITI

Jane P. Batten H'06 George Y. Birdsong H'16 S. Frank Blocker, Jr. Robert Friend Boyd H'09 Joan P. Brock H'10 Thomas C. Broyles Robert W. Collenberg II '90 Robert H. DeFord, Jr. William J. Fanney Lemuel E. Lewis John E. Lingo, Jr. Elizabeth F. Middleton '91 Emily S. Miles William H. Thumel, Jr. John A. Trinder

ALUMNI COUNCIL

Virginia Wesleyan University has nearly 10,000 alumni in Coastal Virginia and throughout the United States and abroad. And, as Wesleyan grows, so does its alumni family. The principal purpose of the Alumni Council is to strengthen the bond between VWU graduates and Virginia Wesleyan University—its students, faculty, administration, and Board of Trustees.We value the Alumni Council's role in advocating for VWU and offering support for the enrollment and advancement programs of a growing, dynamic institution.

2017-2018 ALUMNI COUNCIL

Mavis N. McKenley '11, Chair Scott D. Miller, Ph.D.* President of the University Troy DeLawrence '93, Vice Chair Lori Simpers Harris '94* Executive Secretary Kevin D. Otey '05, Secretary

Jennifer Smith Boyd '94 Troy DeLawrence '93 Robert Gillikin '00 Glynn F. Goodrich '82 Lori Simpers Harris '94* Catherine Holava '93 Robert T. Kohler '93 John Nash Maravich '11 Mavis N. McKenley '11 Scott D. Miller, Ph.D.* Kevin D. Otey '05 Rachel H. Rigoglioso '10 Katherine Shea-Sword '99 Edmund B. Stanton '02 Thomas W. Taylor '00, Ed. D, M.B.A. Giorgio Valentini '98 Megan Watts '15 William H. Williard '82

* ex officio

PRESIDENT'S PARENTS ROUNDTABLE

The President's Parents Roundtable serves as a very important forum for the exchange of information concerning the various activities and programs of the University.

CLASS OF 2018

Carl and Kristen Curling Tonya Dixon Ernie and Holly Espejo Jaime and Hilda Esquivel Gary and Jeanie FitzGibbon P.J. and Michelle '93 Gates Rodney and Linda Glover Cesar and Trisha Gonzales Randy and Pauline Grabowski Susie Grampp Ches Hatstat and Nan Ryant Chris and Jenny Kasmin Lisa Peloquin Mike and Shannon Peters Laurie Regelbrugge Perry and Kristina Rempas Darryl and Margaret Roberts **Buddy and Kaye Sanders** Troy and Joy Thomas John and Karen Winslow

CLASS OF 2019

Chris and Kathy Caldbeck Brett and Kathy Crabtree Don and Vicki Lehner Alan and MaryBeth Lerch Tom and Susan Mercer Andy and Katie Miller Mike and Stacy Moffett Rona Nakamoto Steve Staman Anthony and Kellie Terry Mike and Vicki Venanzi

CLASS OF 2020

Spencer and Debbie Combos Christopher and Cheryl Coutts Aris and Jacqueline Delianides Andy and Melissa Hipple Mark and Amy '01 Imbriaco Collin and Kimberli Jones Daryl and Maria McKneely Bryan and Laura Russo Frank and Astrid Schiller Jeff and Laurie Stredler

CLASS OF 2021

Bob and Pam Anderson Glenn and Mary '86 Canter Chad and Donna Coerse James and Heather Egan Jack and Laura Jackson William and Monique Lubick Hubert Pincon and Sheila Saliba-Pincon Claude and Michelle Reid Robert and Amy Scott Dory and Anne Marie Solomon

CORPORATE LEADERS COUNCIL

The Corporate Leaders Council is comprised of business leaders from Coastal Virginia who embrace, embody and similarly align with the University's vision and values in their management practices.

2017-2018 MEMBERS

Julie R. Anderson '96 Executive Vice President Business Banking, TowneBank

Chris Brandt Executive Vice President Hourigan Construction

John S. Burton, Esq. '95 Owner J.S. Burton, P.L.C.

Dr. Samantha Coleman '98 Owner Chiropractic Solution Center

Karen Corrigan '97

Owner Corrigan Partners, LLC

Robert W. Gillikin II '00 Attorney Rutter Mills

Katherine C. Hamilton '85 Owner W.C. Carpenter LLC

Joe K. Harris '94 Loan Officer Movement Mortgage

Lynette Harris '78 Senior Vice President TowneBank Mark E. Jones VP Internet Sales & Marketing Jones Printing Service, Inc.

Sarah B. Kellam '92 Co-owner Kellam Mechanical

Tracy A. Keller '04 Chief Executive Officer Girl Scout Council of Colonial Coast

Daniel A. Mason '88 Large Loss Claims Specialist Nationwide Insurance

Mavis N. McKenley '11 Vice President & Trust Officer AMG National Trust Bank

Kate M. Meechan CEO VOLUNTEER Hampton Roads

Eli G. Miller '00 Owner Encompass Real Estate Solutions

Joseph P. Ruddy '83 Chief Innovation Officer The Port of Virginia



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FUNDING EXCELLENCE at Virginia Wesleyan University

Annual giving is the cornerstone of philanthropy at VWU. Along with tuition revenue and other income sources, yearly giving by alumni and friends provides the vital revenue stream that supports a variety of funding priorities—benefiting students, faculty, and the campus community as a whole.

When you give to The Excellence Fund, here's what your gift can support:

ANNUAL SCHOLARSHIPS

Nearly 100 percent of Virginia Wesleyan University students require some financial assistance to pursue higher education. Merit and need-based scholarships help to bridge this gap and ensure access to an excellent education regardless of economic circumstances.

ACADEMIC PROGRAMS

High-impact academic experiences like undergraduate research, studyaway, and internships play a critical role in securing successful futures for Virginia Wesleyan students.

STUDENT LIFE

Student life on campus includes community service projects, intramural sports, and other activities to help a diverse student body discover how rich the college experience can be. LIBRARY AND TECHNOLOGY

Keeping classroom technology, electronic resources, and library volumes current is key to preparing our students for success in a rapidly changing world.

ATHLETIC EXCELLENCE

To maintain a competitive athletics program, teams rely on safe travel to games, tournaments, and conferences; protective gear and stable equipment; warm-up and competition uniforms; and the recruitment and retention of topnotch coaches and student-athletes.

CONTRIBUTE TO MEANINGFUL FUTURES.

excellencefund@vwu.edu

Support The Excellence Fund. Use the envelope provided inside, visit www.vwu.edu/giveonline, call the Office of Annual Giving at 757.455.5709 or email