



VIRGINIA WESLEYAN COLLEGE

Annual Report
2012-2013

A message from the President

Dear Virginia Wesleyan Community and Friends,

I am pleased to share the Virginia Wesleyan College Annual Report for the 2012-2013 fiscal year. As we reflect on a productive year, we recognize many noteworthy accomplishments that support our mission and our commitment to higher education, social responsibility, ethical conduct and religious freedom.

We continue to make important progress on the goals in our current strategic plan. We are successfully implementing a new curriculum that emphasizes experiential learning at Virginia Wesleyan. I'm proud of our students' increased participation in community service, spiritual life and student activities. Our enrollment has grown steadily for the last three years as we've worked diligently to improve facilities, completing the \$2.8 million modernization of Blocker Hall and the Everett Tennis Center. These efforts support our goal of providing a transformational educational experience.

We are well into the development of a comprehensive new strategic planning process that is providing opportunities for focused dialogue about the College's future through the year 2020. It has been refreshing to see our campus community so actively engaged in this collaborative process. I look forward to the completion of our next strategic plan which is targeted for implementation in the fall 2014.

In this report, you will find highlights of the past year at Virginia Wesleyan. I hope you enjoy reading about the "signature experiences" of the new 4x4 curriculum along with VWC's many points of pride. The Class of 2016 touts academic credentials that include a 24-point rise in the average SAT and the highest freshman GPA in the College's recent history. A grant from the National Science Foundation was a feather in our cap while a very generous \$5 million challenge grant from the Goode family for a new academic facility to house the arts provided much cause for celebration as the academic year ended. Numerous student and faculty accomplishments and projects such as a new Alumni Association strategic plan that encourages alumni to "*participate, connect, champion and support*" made this a year to remember.

As always, we are thankful for the continued generous support of our alumni, parents, donors and friends. This support truly strengthens our College community, contributes to our future success, and allows us to engage students in a rigorous liberal arts education that will prepare them to meet the challenges of life and career in a complex and rapidly changing world. We are also grateful for the dedication, hard work, and leadership of our Board of Trustees, faculty and staff. Because of their efforts, Virginia Wesleyan College is well-positioned for a strong and vibrant future. We can all look back at 2012-2013 with pride and look forward to the future with confidence and a sense of excitement as a new chapter in the College's history begins.

Sincerely,



Billy Greer
President



Then sophomores (from left) Skye Winship, Branner Johnston, Candace Carey and Kandace Gates posed in Kellam Hall next to the mural they created as part of the "Embrace Your Space" initiative.

4x4 Curriculum Boasts "100 Signature Experiences"

During the 2012-2013 academic year, Virginia Wesleyan's Office of Academic Affairs worked toward compiling a list of "100 Signature Experiences," a collection of assignments and experiential projects developed by faculty and staff as part of the 4x4 curriculum.

The new curriculum, implemented in fall 2011, lengthened standard courses from three semester hours to four. Some courses meet four hours per week and cover additional material; others meet only three hours but are enhanced with out-of-class experiences and projects that justify a fourth credit. Experiences include field trips, service-learning and community engagement, independent and collaborative research projects and opportunities to work with advanced technological tools.

Some of the Signature Experiences recorded thus far are the "Embrace Your Space" initiative for first year students; the week-long VWC Business Conference organized by students in a "Principles of Management" course; and student participation in the national "Clothesline Project" movement.

"The new curriculum is core to our commitment of providing a rigorous and transformative education at VWC," says Associate Dean for Innovative Teaching and Engaged Learning Kathy Stolley, who is spearheading the project. "Students are not only having engaging, diverse experiences, they are having experiences that directly tie and translate their classrooms into the world."

Research Symposium Explores New Format

Each year at VWC, around 100 student researchers are busy collecting samples, performing experiments, and scouring texts, taking on the challenging task of producing original research. To showcase their work, the College's Undergraduate Research Program hosts an annual symposium. Under the guidance of new program director Sara Sewell, the spring 2013 Undergraduate Research Symposium took on a new, more interdisciplinary format.

"Liberal arts, by definition, means that we are engaged widely on intellectual issues," says Sewell. "We like to see the relationships, the connections, between different disciplines and different ways of thinking."

The kick-off event featured select student presentation from the three academic divisions—Humanities, Natural Science and Mathematics, and Social Sciences—as well as a keynote speaker, Kim Fahle '10, who shared how VWC's research program helped prepare her for graduate-level studies. The remainder of the week included daily divisional research presentations and a poster reception.

The College's Undergraduate Research Program supports student researchers in many ways, including grants to cover research expenses and fund attendance at regional, national and international conferences, and workshops to help students prepare and present their research.



Undergraduate research is an important part of Virginia Wesleyan's liberal arts education, encouraging independent and critical thinking.

Sciences Soaring with STEM Grant

VWC has received a grant from the National Science Foundation (NSF) for the Science and Mathematics Scholars Program: Science and Math Students in a Liberal Arts College. The grant, which could total as much as \$564,750 over a five-year period, provides funding for 30 need-based scholarships for academically talented undergraduates majoring in STEM (Science, Technology, Engineering or Mathematics) disciplines. The award enables Virginia Wesleyan to aggressively recruit three cohorts of students.

In addition to the scholarship, student participants are provided academic support and networking opportunities. Primary investigators for the grant are VWC professors Margaret Reese, Deirdre Gonsalves Jackson, and Gabriela Martorell.

"Exciting opportunities and programs for the participants in the STEM program are underway," says Gonsalves-Jackson "I look forward to seeing them develop as scientists and mathematicians. The scholarship opportunities will serve them well financially and add prestige to their academic dossier."

This grant will build on recent successes, such as the \$2.6 million renovation of the Blocker Hall labs in May 2012 and an NSF grant of \$242,502 that resulted in the purchase of a scanning electron microscope installed in January 2012. Since 2007, the number of biology majors has grown by 86 percent.

Global Scholars Take on the World

Scott Westfall '14 hiked through a rain forest and swam in the Great Barrier Reef. Carly Ciarochi '14 stood in Saint Peter's Square as white smoke billowed from the Sistine Chapel. In Morocco, Kaitlyn Dozier '14 rode a camel for the first time in her life. This is a small sampling of the many cultural experiences VWC's first group of Global Scholars had as they embarked on international adventures in early 2013.

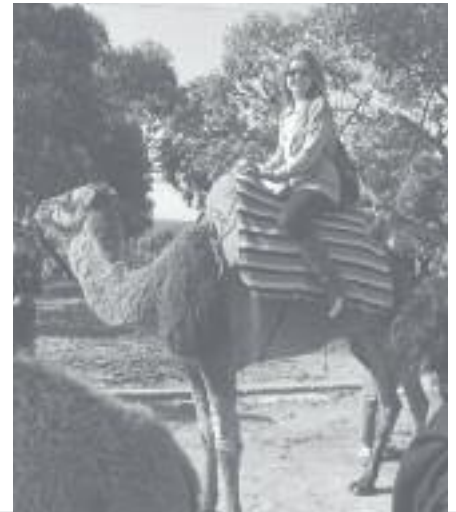
An anonymous donor made a \$1 million gift in 2012 to foster development of semester-long study abroad experiences. The gift is being used to fund the Global Scholars Program, a three-year pilot venture covering costs associated with room, board, tuition and incidentals. Recipients are chosen through a competitive application and interview process.

During the 2012-2013 academic year, the first class of seven students studied fields as diverse as computer gaming, psychology, business and the arts in locations like Australia, Japan, Rome, Prague, and Madrid. The program will continue through the 2014-2015 academic year, providing resources for at least 38 students to spend a semester abroad.



Andrea Slurff '14 and Professor of Biology Victor Townsend use the College's new variable pressure scanning electron microscope, the best of its kind in Southeastern Virginia.

Taking some time out from her studies in Spain, Global Scholar Kaitlyn Dozier '14 rides a camel during a day trip to Morocco.



A Time for the Arts and Sciences at Virginia Wesleyan

Two lead gifts were made in spring 2013 that will allow VWC to move forward on academic facilities that are priorities for the College. The Goode family of Norfolk made a \$5 million challenge gift for an academic building for the arts. The new building will have a tremendous impact not only on the arts at VWC, but on the vitality of the College for decades to come.

Additionally, The Robert G. Cabell III and Maude Morgan Cabell Foundation of Richmond made a \$250,000 challenge grant toward the renovation of the Floyd E. Kellam Jr. Social Science Lab. The renovated lab will provide a modern space for cross-disciplinary research among the Social Science Division, promoting expanded opportunities for undergraduate research.

2012-2013 Highlights

Points of Pride

Chosen as one of the nation's best by The Princeton Review and featured in its guide: *The Best 377 Colleges: 2013 Edition*.



Featured on *CollegesofDistinction.com* for demonstrating excellence in four specific distinctions: engaged students, great teaching, vibrant communities and successful outcomes.

Selected for inclusion in *The Princeton Review's Guide to 322 Green Colleges: 2012 Edition* for outstanding sustainability initiatives.

A \$242,502 grant from the National Science Foundation that resulted in a state-of-the-art scanning electron microscope, the best of its kind in southeastern Virginia



Partnerships with numerous community organizations such as the Chrysler Museum of Art, where students now have access to a world-class glass-blowing studio.

Week-long On-Campus Winter Homeless Shelter in its seventh year, the only homeless shelter known to be operated on the property of a college campus in the U.S.

Class of 2016 Boasts Higher GPAs and SATs

The Class of 2016 touts academic credentials that include a 24-point rise in the average SAT score and the highest freshman GPA in the College's recent history, which increased from 3.19 to 3.32. The new class was the second largest in the College's history and hails from five different countries, 19 states and the District of Columbia.

New Era for VWC Tennis

The Everett Tennis Center was dedicated on October 6, 2012 at a morning reception for the family, students, parents, and members of the College community. This state-of-the-art facility features eight courts and three competition areas: the Penzold Grandstand Courts, the Thumel Championship Courts, and four tournament courts. The courts have lifted the profile of VWC tennis on the campus and in the collegiate community. For the first time in our history, Virginia Wesleyan was the site of the 2013 Old Dominion Athletic Conference championship tournament and will be the site of the tournament when contested in 2014.



Butch and Carol Everett, namesakes of the recently opened Everett Tennis Center, posed with student-athletes Mia Proctor and Lauren Brooker at the ribbon-cutting ceremony held during Homecoming and Parent Weekend 2012.

Making History With Song

Twenty-one choral students traveled to the University of Alabama at Birmingham (UAB) in January 2013 to perform in honor of the 150th anniversary of the Emancipation Proclamation. They premiered "The Emancipation Project," a series of original music by Director of Choral Music Michael Trotta and composer Glenn McClure. VWC's student ensemble performed the uplifting songs of hope and freedom alongside the UAB Honor Choir, Concert Choir and Steel Drum Band. UAB in turn visited Virginia Wesleyan for the Emancipation Day concert at Virginia Beach United Methodist Church in April 2013.



Science Stars: State and Regional Awards



Matthew Boyce '13 (biology and chemistry) received the Association of Southeastern Biologists (ASB) Research Award in Microbiology in April 2013 for his paper "A Metagenomic Comparison of the Microflora from Vermicompost with the Intestinal Microflora from the Composting Worm *Eisenia foetida*." His research was conducted using worms and compost from Virginia Wesleyan's very own "worm farm." Boyce contended against graduate students and faculty to win the \$500 award, which was presented at ASB's 74th annual meeting in Charleston, West Virginia.

The Virginia Foundation for Independent Colleges (VFIC) awarded grants ranging from \$2,000-\$2,500 to four VWC students throughout the 2012-2013 academic year as part of its Summer Undergraduate Research Program. *The following students conducted science-related research under the supervision of a faculty mentor:*

Michael Corder '14 (math and computer science) for "Mathematica Computations of Gram Matrices in Lie Superalgebras."

Jeffrey Illinik '14 (biology) for "Food Choice of the Neotropical Harvestman *Erginulus clavotibialis* (Opiliones: Laniatores: Cosmetidae)."

Nancy Kelly '15 Accepted into EVMS Joint Program

Biology major Nancy Kelly '15 has been accepted into Eastern Virginia Medical School (EVMS) following graduation from Virginia Wesleyan. Through the College's Joint Program in Medicine with EVMS, pre-med students like Kelly have the opportunity to apply for early admission to EVMS during the fall semester of their sophomore year.

"It's a big relief to know that my hard work is paying off," says Kelly, who plays forward and center for the VWC Women's Basketball team. "This is a big honor and I am very proud to accept it."

Kelly is the College's second pre-med student to be accepted into the program. Travis DeGraphenried '12 was the first to be accepted 2010.

Inquiring Minds

Undergraduate research gives students unique opportunities to think critically and explore their passions. Meet four VWC students who took on the challenging task of producing original research throughout 2012-2013:

Mike Connors '13 (English) received a grant from VWC's Undergraduate Research Program to travel to the University of Texas at Austin's Harry Ransom Center to study the work of David Foster Wallace.



English major Mike Connors '13 studies the work of David Foster Wallace.

Jenna Starkey '13 (chemistry) received a fellowship from the U.S. Department of Energy to attend the 2012 Radiochemistry Fuel Cycle Summer School program hosted by the University of Nevada, Las Vegas.

Dolores Roberts '13 (business) examined how the presence of different perspectives – including those related to age – might help or hurt a group of people working on a business project.

Kyle Austin '14 (English) created a body of original poetry with a range of inspirations, including personal reflection on the death of her grandparent.



Alison Marganski's Mednick Fellowship helped support her cross-cultural research in Poland.

Assistant Professor of Criminal Justice Alison Marganski was awarded the 2012 Maurice L. Mednick Memorial Fellowship by the Virginia Foundation for Independent Colleges. The \$2,000 fellowship supported her project “Socially Interactive Technology and Interpersonal Violence Among Young Adults in Poland and the United States: Drawing Cross-Cultural Comparisons and Examining Victim-Oriented Services.”

Assistant Professor of Mathematics Audrey Malagon was awarded a \$5,000 grant from the Educational Advancement Foundation (EAF) based on a recommendation from the Academy for Inquiry-Based Learning (IBL). The funding was used to redesign the course “Discrete Mathematics” into an IBL format, a method of instruction that places the student, the subject, and their interaction at the center of the learning experience.

Associate Professor of Art John Rudel presented “The Metagrid Project” earlier this year at the Lorrie Saunders ArtGallery (Lorrie Saunders ’79) in Norfolk. The exhibit was inspired by the ubiquitous grid and featured old and new paintings and mixed-media creations.

Artist-in-Residence and Professor of Music Lee Jordan-Anders created a new recording titled “Treasures of the Virginia Museum of Fine Arts,” which explores the relationship between music and the visual arts by pairing various piano compositions with works of art from the museum’s collection.

Professor of Biology Victor Townsend was honored with a Certificate of Achievement in December 2012 by the State Council of Higher Education for Virginia (SCHEV) and the Dominion Foundation. He was nominated for a 2013 Outstanding Faculty Award (OFA) and was one of only 33 nominees that made it to the final selection round.

Professor of Philosophy Larry Hultgren and Assistant Professor of Communication Lisa Lyon Payne were awarded with Virginia Wesleyan’s first-ever Innovative Teaching and Engaged Learning (INTEL) faculty grants. Each grant provides up to \$1,000 for a project that encourages and advances a culture of innovation and engaged learning.

Assistant Professor of Music and Director of Choral Music Michael Trotta was honored by the American Society of Composers, Authors and Publishers (ASCAP) in 2012 for his work as a performer and composer. He received an ASCAP Plus Award based on more than two dozen performances at colleges and universities as well as demand for his original compositions.



Thanks to our Donors

At Virginia Wesleyan, we are grateful to the thousands of alumni, parents, individuals, corporations, foundations and friends who have made gifts to the College during the past fiscal year. Your commitments to support the Annual Fund for Academic Excellence and the Marlin Athletic Club, to help fund scholarships and capital projects, and to endow professorships and other general needs of the College are greatly appreciated. Finally, thank you to the members of the Virginia Wesleyan College Heritage Society who have helped secure the future of the College by making gifts through their wills and estates. Your generosity, now and in the future, continues to advance the educational mission of Virginia Wesleyan College.

For a complete listing of donors, please visit
www.vwc.edu/donors.

A Message to Alumni



connect. participate. champion. support.

Pull up a chair –

It's an exciting time to be an alumnus of Virginia Wesleyan College, as the 2012-13 academic year was filled with innovative change for our graduates. The Alumni Association Board of Directors has been hard at work on the development of a new strategic plan, adopting four words that support our mission: connect, participate, champion, support. Whether through recruitment, student interaction, event participation, or support with a gift that helps meet the College's strategic priorities, the new plan encourages all alumni to get involved with the life of the College.

We are happy to report that the Alumni Association's annual membership dues have been discontinued, welcoming all graduates as members at no cost to them. We have embraced a new alumni logo, featuring an iconic element that has become a VWC staple: the Adirondack chair. This logo is a symbol of welcome and comfort, chosen to let alumni know, **"There is always a chair waiting for you."**

We look forward to getting back in touch with each of you and continuing to build the foundation of our alumni family.

Lina Green
Director of Alumni Relations
757.455.2115
lina@vwc.edu

Christopher Dotolo '91
Alumni Association President
757.461.6236
cdotolo@norfolkacademy.org

2012 Alumni Awards

Alumni Association welcomes all VWC Graduates

After much consideration, during 2012-13., the Alumni Association Board of Directors has received approval to discontinue annual membership dues. As of July 1, 2013, all VWC graduates are automatically welcomed as members of the Alumni Association at no cost to them.

For those who have joined at the Lifetime level and those who have paid annually, we thank you for your continued support and involvement with the College. For many years these dues have kept your Alumni Association viable. Your financial commitment has been extremely important.

The VWC Legacy Endowed Scholarship

The Alumni Association remains focused on supporting the Legacy Endowed Scholarship. This scholarship benefits a son or daughter of a VWC alumnus who also chooses to attend Virginia Wesleyan. The intent of this scholarship is to support the College's overall goal of ensuring access to a transformative education for all students, regardless of financial circumstances.

In 2012-2013, this scholarship was awarded to the following students:

Allen L. Bays '14, son of Marshall A. Bays '81
Wesley C. Davis '15, son of Vicki L. Dietzel '93
Ashleigh S. Hays '16, daughter of Tonya Hays '02
Casey K. King '15, daughter of Karen King '87
Mary L. Kurzenknabe '16, daughter of Richard Kurzenknabe '79
Brianne K. McMillan '15, daughter of Russ Brosnan '90
Brendan M. O'Donoghue '16, son of Nancy Guamieri '85
Ryan T. Turner '15, son of Kimberly Turner '06

Alumni Award Winners

The VWC Alumni Association hosted their annual Alumni Awards ceremony during 2012 Homecoming and Parent Weekend. The ceremony honored three graduates who have achieved distinction in their fields, reflecting Virginia Wesleyan's commitment to service and dedication.

DISTINGUISHED ALUMNUS AWARD

Michael Cobb '75

Curator, Hampton History Museum

Mike Cobb has facilitated the interpretation and preservation of Hampton Roads History for nearly 30 years. His enduring contributions in the fields of historical and cultural development have enhanced the quality of life for Virginians.

ALUMNI SERVICE AWARD

Elena Montello '83

Development Director, Hope House Foundation

For more than a decade, Elena Montello has dedicated herself to Hope House Foundation, a nonprofit providing support to adults with developmental disabilities. She is also involved with a variety of community organizations including the Hampton Roads Gift Planning Council, the Ghent Business Association, AltDaily.com and Hampton Roads Business Outreach.

GOLD AWARD

Kevin Otey '05

Chief Operating Officer, Children's Harbor

Kevin Otey has held the position of Chief Operating Officer at Children's Harbor since May 2011, overseeing the daily operations of the four centers that comprise this \$4.5 million dollar organization. As he says, "It's nice knowing at the end of the day that you've helped someone who wasn't able to help themselves but just needed a little bit of assistance."

Athletic Hall of Fame

The fifth class of honorees was inducted into Virginia Wesleyan College's Athletic Hall of Fame on February 2, 2013.

The five inductees were:

Brandon L. Adair '12, Men's Basketball (2003-07)

Anne Marie Nash Burroughs '04

Women's Lacrosse (2001-04)

Sonny A. Travis, Men's Soccer (1989-06)

William H. Williard '82, Men's Golf (1978-82)

2006 Men's Basketball Team



Athletic Hall of Fame inductees for 2013 included (pictured, from left) Brandon Adair '12, Anne Marie Nash Burroughs '04, William H. Williard '82, Sonny Travis, and (pictured left) the 2006 Men's Basketball Team.



Operating Statement of Revenue and Expenditures for the 12 month period ending June 30, 2013

Virginia Wesleyan College completed the fiscal year on June 30, 2013 with revenues and transfers totaling \$53,032,612, expenses of \$52,890,327 and a net excess of revenues over expenses of \$142,285. Contributed revenue for 2012-2013 totaled \$8,598,416. Annual Fund gifts of \$1,214,085 totaled 14% of all contributed revenue and continues to be a critical source of funds to meet operating needs and to fund annual scholarships, undergraduate research and faculty development programs as well as support the athletic programs of the College.

Virginia Wesleyan College's endowment value is affected by several factors each year, including investment returns, new contributions, and the annual payout for College programs, scholarships and professorships. The endowment generated an investment return of 11.93% for the fiscal year that ended June 30, 2013. It was valued at \$51,827,000., increasing from a market value of \$48,640,000 on June 30, 2012. In 2013, distributions from the endowment contributed 5% of the operating budget of the College.



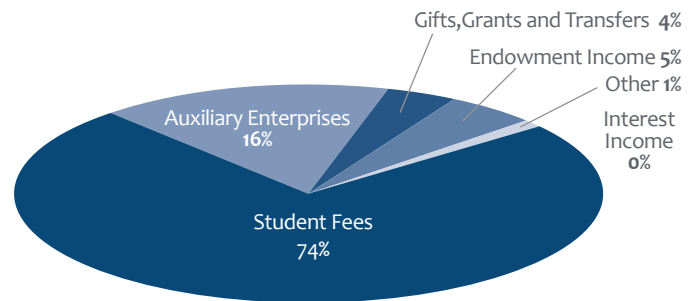
OPERATING STATEMENT OF REVENUE AND EXPENDITURES

for the 12 month period ending June 30, 2013

REVENUES AND TRANSFERS

Student Fees	\$ 39,428,010
Auxiliary Enterprises	8,512,952
Gifts, Grants and Transfers	1,964,392
Endowment Income	2,708,943
Interest Income	10,401
Other	407,914

TOTAL	\$ 53,032,612
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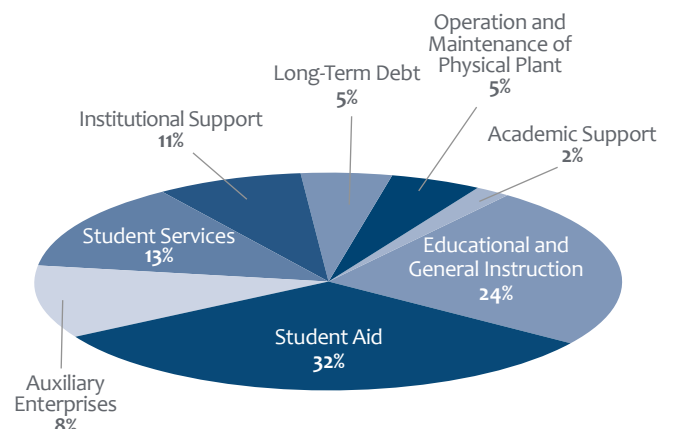


EXPENDITURES

Instruction	\$ 12,627,752
Student Aid	16,951,588
Institutional Support	5,832,455
Student Services	6,646,745
Auxiliary Enterprises	4,369,073
Long-Term Debt	2,438,629
Operation and Maintenance of Physical Plant	2,630,018
Academic Support	1,294,067

TOTAL	\$ 52,890,327
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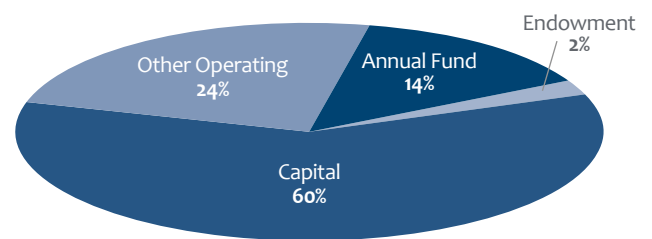
<i>Net Excess of Revenues Over Expenditures</i>	\$ 142,285
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SUMMARY OF CONTRIBUTIONS

Annual Fund	\$ 1,214,085
Other Operating	2,014,128
Capital	5,194,950
Endowment	175,253

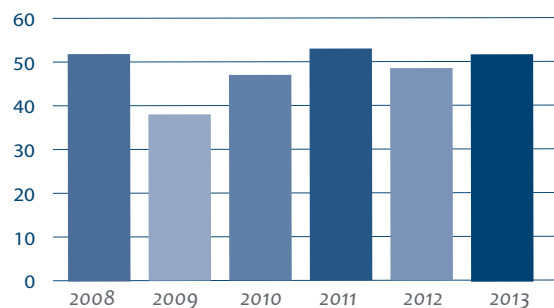
TOTAL	\$ 8,598,416
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VALUE OF ENDOWMENT (as of June 30)

2008	\$52,148,000
2009	\$38,225,000
2010	\$47,015,000
2011	\$53,285,000
2012	\$48,640,000
2013	\$51,827,000

Thousand Dollars



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